



In Food & Agriculture,  
We Set the Standard

# AOAC INTERNATIONAL

## Engagement Packages

# PROSPECTUS

January 1, 2025 –  
December 31, 2025



AOAC INTERNATIONAL brings together government, industry, and academia to establish standard methods of analysis that ensure the safety and integrity of foods and other products that impact public health around the world. AOAC has 2,100+ individual and 118 organizational members from more than 90 countries, with a variety of professional backgrounds and experience, including manufacturers, laboratories, government agencies, test developers, and more.

AOAC has US members in all 50 states and Canadian members in eight provinces.



## Members' Continent of Origin

63% North America

12% Europe

12% Asia

5% Latin America/Caribbean

3% Oceania

3% Africa

2% Middle East



## 139th AOAC Annual Meeting & Exposition August 23 – 28, 2025

Town and Country Resort  
San Diego, CA

**AOAC's Annual Meeting provides unparalleled professional development, networking, and collaboration opportunities for individuals across a wide range of interest areas:**

**Businesses:** Meet scientific and regulatory experts and participate in trends and standards.

**Scientists:** Build professional expertise and network with your community to share information and best practices.

**Regulators:** Leverage unprecedented opportunity for stakeholder collaboration on complex testing and analysis challenges, helping improve compliance and public safety.

The AOAC Annual Meeting & Exposition attracts 50+ exhibiting companies and 700+ attendees from 30 countries, including the United States, Canada, Peoples Republic of China, Germany, Japan, United Kingdom, Netherlands, France, India, and New Zealand.

AOAC's position at the confluence of all key stakeholder groups creates exceptional opportunities for official collaboration leading to analytical solutions essential to protecting public health. Purchasing an AOAC Engagement Package positions your organization as a solution provider and an ally to our stakeholders.

What will YOU get

**OUT OF AN AOAC**

Engagement Package?

**A booth at the AOAC Annual Meeting & Exposition**

**Enhanced visibility to all meeting participants**

**The ability to market your organization through AOAC's resources, including newsletters, social media, and website**

**Brand building opportunities**

**Access to hundreds of analytical science professionals across a wide variety of sectors**



# ENGAGEMENT PACKAGES

## Champion Level

# \$10,000

- Booth space priority and 1 CORNER 10' x 10' booth at the Annual Meeting & Exposition.
- 40-minute vendor presentation at the Annual Meeting
- Four complimentary registrations for the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for both pre-meeting and post-meeting marketing\*\*
- Your materials (brochures, etc.) inserted into the Annual Meeting registration bags provided to every on-site registrant
- Hyperlinked logo in:
  - Annual Meeting email blasts (approx. 30 blasts)
  - Annual Meeting web sponsor pages
  - Annual Meeting mobile app
  - *Inside Laboratory Management\**
- Champion recognition with company logo included in the:
  - *Journal of AOAC INTERNATIONAL* (print & online versions)
  - Annual Meeting signage
- Social media “thank you” post with link to the Champions web page, issued twice a month in July and August for the Annual Meeting (Facebook, Twitter, and LinkedIn)
- Two half-page electronic advertisements within the May/June and July/August issues of *Inside Laboratory Management*
- Company profile and hyperlinked logo included in the weekly electronic newsletter sent to all members, *The Spectrum*
- Usage of AOAC Champion Logo on the company's website and social media



# Trailblazer Level

## \$8,000

- One CORNER 10' x 10' booth at the Annual Meeting & Exposition
- 20-min vendor presentation at the Annual Meeting
- Three complimentary registrations for the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for both pre-meeting and post-meeting marketing\*\*
- Your materials (brochures, etc.) inserted into the Annual Meeting registration bags provided to every on-site registrant
- One half-page electronic advertisement within the July/August issue of *Inside Laboratory Management*
- Trailblazer recognition with company logo included in the:
  - Annual Meeting mobile app
  - *Inside Laboratory Management*\*
  - *Journal of AOAC INTERNATIONAL* (print & online versions)
  - Annual Meeting signage

## Leader Level ■ \$4,000

- One INTERIOR 10' x 10' booth at the Annual Meeting & Exposition
- Two complimentary registrations at the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for pre-meeting marketing\*\*
- Leader recognition with company logo included in the:
  - Annual Meeting mobile app
  - Annual Meeting signage

## Patron Level ■ \$2,750

- One INTERIOR 10' x 10' booth at the Annual Meeting & Exposition
- One complimentary registration at the Annual Meeting

\**Inside Laboratory Management* is electronic only.

\*\*Attendees will have the ability to opt out from these communications and be excluded from this list.

# Engagement Packages Overview

	Champion (\$10,000)	Trailblazer (\$8,000)	Leader (\$4,000)	Patron (\$2,750)
Booth Space Priority	X			
1 CORNER 10' x 10' Booth	X	X		
1 INTERIOR 10' x 10' Booth			X	X
Vendor Presentation	40 minutes	20 minutes		
Annual Meeting Complimentary Registration	4	3	2	1
Annual Meeting Pre-Meeting Attendee List	X	X	X	
Annual Meeting Post-Meeting Attendee List	X	X		
Registration Bag Insert	X	X		
Half-page electronic ad in <i>Inside Laboratory Management</i>	May/June & July/August issues	July/August issue		
<b>LOGO USAGE</b>				
Hyperlinked logos in email blasts, web pages, Annual Meeting mobile app, & <i>Inside Laboratory Management</i> . Logo in the <i>Journal of AOAC INTERNATIONAL</i> , signage, & social media	X			
Company profile & hyperlinked logo included in <i>The Spectrum</i>	X			
Usage of Champion Logo on web/social media	X			
Logo in the Annual Meeting mobile app, <i>Inside Laboratory Management</i> , <i>Journal of AOAC INTERNATIONAL</i> , & signage only		X		
Logo in the Annual Meeting mobile app & signage only			X	

- All exhibitors will be listed on the Annual Meeting website and receive an organization listing and product/service description in the Annual Meeting mobile app.

## Add-ons:

- Additional interior booths can be purchased at \$2,500 per 10' x 10' booth (Complimentary Annual Meeting registration is NOT included.)
- Additional [sponsorship opportunities](#) available for the AOAC Annual Meeting

# AOAC'S Recent

## Annual Meeting Exhibitors

A Chemtek Inc.  
A2LA  
AAFCO  
Agilent Technologies  
Aladdin Scientific Corporation  
ANKOM Technology  
Anton Paar  
ASI Chemicals  
Bioer Technologies, Inc.  
BioFront Technologies  
bioMérieux, Inc.  
Bio-Rad Laboratories, Inc.  
Biotage  
Bruker  
BTSOFT  
BUCHI  
CAMAG Scientific, Inc.  
CEM Corporation  
Cole Parmer  
Complete Phytochemical Solutions, LLC  
Deibel Laboratories  
Elemental Scientific, Inc.  
ELISA Technologies, Inc.  
Emerald Scientific  
EST Analytical  
Eurofins  
Extrasynthese  
Fritsch Milling & Sizing, Inc.  
Full Spectrum Analytics  
GERSTEL, Inc.  
Hanna Instruments  
Hardy Diagnostics  
HORIBA Scientific  
Illinois Tech, Institute for Food Safety and Health (IFSH)  
Inorganic Ventures  
International Accreditation Service (IAS)  
Interscience Laboratories Inc.  
IonSense, Inc.  
J2 Scientific LLC  
JEOL USA, Inc.  
LECO Corporation  
LGC Standards  
LGC/API  
Metrohm  
Microbiology International  
Milestone, Inc.  
MilliporeSigma  
Nacalai Tesque, Inc.  
National Research Council of Canada  
Neogen  
NIST  
Omni International  
PathogenDx  
PerkinElmer  
Perry Johnson Laboratory Accreditation Inc. (PJLA)  
Phenomenex  
PhytoLab GmbH & Co. KG  
Pickering Laboratories  
ProGnosis Biotech  
QuoData GmbH – Quality & Statistics  
R-Biopharm Rhone  
Randox Food Diagnostics  
Restek Corporation  
RICOH Company, Ltd.  
Rocky Mountain Diagnostics, Inc.  
Sartorius  
SCIEX  
SEAL Analytical, Inc.  
Shimadzu Scientific Instruments, Inc.  
Skalar Inc.  
Spex  
Standards Council of Canada  
Symbiotic Research, LLC  
Thermo Fisher Scientific  
Trajan Scientific and Medical  
UCT  
USDA, FSIS, Accredited Laboratory Program  
US Pharmacopeia  
Verder Scientific, Inc.  
VICAM, A Waters Business  
VUV Analytics  
Waters Corporation  
Xylem Analytics

For more information on AOAC's Engagement Packages and payment options, contact  
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